

1,000 new auto jobs

On top of the recent announcement by JLR that 750 jobs are to be created at the i54 site in Wolverhampton, the Automotive giant this month announced further expansion at its solihull site. Business Report finds out more about this latest boost to Midlands manufacturing



The Range Rover Evoque is just one of 40 new product actions that Jaguar Land Rover will carry out in the next five years

A thousand new posts will be created by Jaguar Landrover at their Solihull plant the firm announced.

This is in addition to the 700 jobs that are needed for their i54 investment and will deliver significant product actions over the next five years.

Jason Pitt, Made in the Midlands said, "This is fantastic news for the region and a firm commitment by JLR to the long term future of Midlands and British manufacturing."

"The Midlands has a world class supply chain around JLR and the Country has great infrastructure to back it up. I'm not at all surprised by this announcement."

Rachel Eade, Auto Cluster Manager at Manufacturing Advisory Service – West Midlands said,

"The evolution of Jaguar Land Rover continues at pace and news of an additional

1000 manufacturing jobs at Solihull – a 25% increase in its workforce – is another shot in the arm for the West Midlands.

Importantly, the £multi-billion investment is focused on new product development and this can only mean new opportunities for local suppliers and MAS' role will be to work with them on exploring these possibilities.

For every job created at JLR, it potentially creates a further 3.6 jobs in the supply chain.

"As in all global manufacturing arenas, we must not take things for granted and suppliers will need to make sure they offer world class performance, are cost competitive and, importantly, continue to offer value added design and innovation."

Colin Green, Landrover UK managing director said, "We had our best ever sales month earlier this year for Land Rover in the UK. We sold more cars than ever before in our 63 year history. We export around 80% of our UK manufacturing and we also

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Record growth and 800 new jobs for Made in the Midlands members

A manufacturing cluster group that champions Midlands Industry is reporting record growth and additional jobs for many of its members. Made in the Midlands is an association of more than 200 firms from local industry which aims to collaborate and promote the region worldwide.

The association is also continuing the good news story by recognising 24 local manufacturing firms at the second annual Made in the Midlands Awards held at the Banks's Stadium, Walsall on the 21st October.

Charles Addison, Commercial Director said, "Made in the Midlands is a gateway to the midlands manufacturing community and a way for local firms to make connections on their doorstep."

"Members who are part of our network have a real 'can do' attitude. It is this ethos and positivity has seen our members create new jobs and growth within the regional economy."

This month's event featured networking, exhibition and an awards presentation for outstanding achievements in industry. Many of the 2010 award winners went on to have record years.

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Made in the Midlands 2011 category award winners

